

Environmental Sustainability



Mission: Implement ways to save energy and promote energy-efficient technologies as part of Marco's corporate strategy to protect our environment and our bottom line.

Marco has outlined two company-level environmental sustainability goals for 2024. One key area of focus is minimizing unnecessary printing to conserve natural resources and lower our carbon emissions. Our second focus this year is to continue to reduce single-use plastics in our Marco facilities.

GOAL: REDUCE PRINTING VIA DIGITAL SOLUTIONS

At Marco, we are committed to reducing our environmental footprint. One key area of focus is minimizing unnecessary printing to conserve natural resources and lower our carbon emissions.

For 2024, we have set a goal to reduce our printing for business uses, including invoices, signed contracts, and other documentation, by 10% compared to our 2023 levels. By achieving this goal, we aim to significantly decrease our paper consumption, toner usage, and energy expenditure associated with printing processes.

To support this area, Marco has implemented DocuSign for all contracts. We have also implemented a digital email campaign encouraging current clients to move to electronic invoicing vs. printed copies monthly.

GOAL: REDUCE SINGLE-USE PLASTICS

Marco instituted a Gold Standard Well-being program in partnership with Nest Health Connections in 2022. One of the initiatives under the program is to reduce single-use plastics used by employees at our facilities.

In 2023, Marco is instituted a 2-Week No Single-use Plastics Challenges within our employee base. The goal was to eliminate plastic bags, straws, disposable cutlery, water bottles, coffee cups and containers from use. To help with the initiative, Marco sent out company-branded water bottles to all employees to help eliminate the need for plastic water bottles daily. T

For 2024, our goal is to reduce plastics used by employees by another 5% at the end of 2024. This year we are offering three 2-Week Challenges, as well as offering in-person and virtual webinars on composting, sustainability and zero-waste living for employees.

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Marco has adopted many environmentally smart policies to help lead our employees, customers and communities to a greener future.

RECYCLE CARDBOARD, METAL, PAPER, PLASTIC AND CANS

Marco has been recycling cardboard since 1987. Recycling bins are located throughout our building for easy disposal of paper, plastic and cans. We also recycle computers and the metal from outdated copy machines and reuse parts.

RECYCLE TONER CARTRIDGES

In addition to recycling our own copier/printer toner cartridges at Marco, we provide our customers with information on our vendor recycling programs as well. Customers can send their used toner cartridges directly to our vendors or to Marco for recycling.

To recycle your empty copier toner cartridges, visit marconet.com/support/toner-recycling-program and select your device manufacturer for their recycling program. You may be asked to create an account.

PARTS RECYCLING PROGRAM

Trade-in equipment is properly disposed of at no additional charge. Marco has a Copier Used Parts (CUP) process to efficiently harvest, bar code and inventory the parts to be reused. Marco is responsible for copies between calls and very carefully measures the used parts performance.

ENERGY EFFICIENT HEATING/AIR CONDITIONING

Our upgraded heating and air conditioning system with programmable thermostats helps us reduce energy on nights and weekends.

ENERGY SAVING LIGHTING

Marco uses energy-star rated fluorescent lights throughout its buildings.

PARTNERSHIP WITH "GREEN VENDORS"

Marco is proud to partner with other vendors and manufacturers with green initiatives in place such as Sharp, HP and Mitel.

FUEL EFFICIENT VEHICLES

To reduce gas consumption, we have changed the majority of our 114 delivery and service vehicles from minivans to fuel efficient vehicles and all of our trucks run on diesel fuel.

ELECTRONIC ENTERPRISE CONTENT MANAGEMENT

We scan and digitally store our documents to reduce paper and save on storage space.

SERVER VIRTUALIZATION

Because servers take up space and require a sizable energy expense, Marco consolidated its 15 servers to three servers to save on power consumption and reduce energy costs.

HEALTHY OFFICE ENVIRONMENT

Marco partners with a cleaning service that uses only non-toxic cleaning products.